

City Advertising & Promotion Commission Profit & Loss

January through October 2013
 Jan - Oct 13

Income

4005 - Tax Collections	
4010 - Restaurant Collections	481,265.21
4013 - Hotel Collections	129,190.27
4014 - Motel Collections	237,954.00
4015 - Bed & Breakfast Collections	56,430.03
4016 - Cabin/Cottage/Suite Collections	73,150.50
Total 4005 - Tax Collections	977,990.01
4020 - Auditorium Income	
4021 - Auditorium Concessions Income	8,375.24
4020 - Auditorium Income - Other	4,113.25
Total 4020 - Auditorium Income	12,488.49
4022 - Event Ticket Sales	69,469.03
4030 - Interest Income	161.62
4040 - Misc Income	1,030.52
4042 - Website Link Income	4,623.60
Total Income	1,065,763.27

Expense

5001 - Media Placement	
5011 - Coop Advertising	90.00
5012 - Television Ads	176,080.07
5013 - Internet Marketing	37,003.04
5015 - Outdoor Billboards	25,000.00
5016 - Airport Information	28,800.00
5018 - Radio Ads	24,891.40
5019 - Print Ads	89,600.90
6047 - Contingency Media	3,831.70
Total 5001 - Media Placement	385,297.11
5003 - Chamber Guide Postage	24,452.12
5006 - Ad Production Expense	
5005 - Website Maintenance	43,576.00
5009 - Graphic Video Production	65,565.00
5057 - Technical Director	33,340.00
Total 5006 - Ad Production Expense	142,481.00
5007 - Public Relations	5,522.76
5008 - Museum Information Center	4,800.00
5024 - Special Events	
5030 - Folk Festival	45,912.86
5035 - May Festival of Arts	8,047.57
5036 - Blues Festival	8,832.45
5038 - All Sports Weekend	10,000.00

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5039 · Bluegrass Festival	15,997.73
5040 · Jazzy Weekend	15,985.56
5051 · Music in the Park	13,590.67
5075 · Christmas Festival	613.05
Total 5024 · Special Events	118,979.89
5067 · Marketing Support	7,452.26
5088 · Group Travel Expense	
5089 · Group Travel Per Diem	2,856.42
5090 · Group Travel Memberships	2,122.50
5091 · Group Travel Registration	13,878.84
5092 · Group Travel Lodging	5,920.66
5093 · Group Travel Transportation	6,511.37
5094 · Group Travel Ads	15,285.50
5095 · Group Travel Fams	666.48
5097 · Group Travel Contingency	2,048.37
5098 · Group Travel Sponsorships	14,837.00
5099 · Group Travel Postage	1,521.57
Total 5088 · Group Travel Expense	65,648.71
6000 · Postage	889.08
6030 · Auditorium Expenses	
6045 · Auditorium Licenses	1,010.00
6056 · Auditorium Contract Labor	1,186.50
6097 · Auditorium Concessions Expense	624.33
6030 · Auditorium Expenses - Other	15,162.82
Total 6030 · Auditorium Expenses	17,983.65
6046 · Memberships	11,515.00
6050 · Salaries and Wages	234,698.27
6051 · Performance Bonus	52,527.50
6080 · Contingency - Office	1,833.63
6081 · Bank Service Charges	751.72
6083 · Office Supplies	2,674.98
6084 · Computer Software - IT	194.00
6085 · Email Web Hosting	2,146.03
6088 · Travel Expense	1,533.12
6091 · Office Maintenance	1,455.00
6092 · Rent Expense	11,530.00
6093 · Utilities	1,406.97
6094 · Telephone Expense	4,076.01
6095 · Copier	4,458.08
Total Expense	1,104,306.89
Net Income	-38,543.62