

# CAPC Trial Balance Comparison 2011-2013

As of October 31

			10/31/2011	10/31/2012	10/31/2013	Note 2013
<b>Assets:</b>						
		Cash in Bank - Checking	19,606.48	4,990.23	11,055.28	
		Cash In Bank - Money Market	236,978.27	30,441.64	64,274.64	-53,850.51
		Petty Cash	100.00	61.79	73.78	
		Petty Cash-Auditorium	100.00			
		Petty Cash-Special Events	240.00	240.00	240.00	
		Deposits	659.86			
		Accounts Receivable	26,558.95	11,490.80	2,369.54	
		<b>Total Assets</b>	<b>284,243.56</b>	<b>47,224.46</b>	<b>78,013.24</b>	
<b>Liabilities:</b>						
		Accounts Payable	31,690.90	22,392.25	53,850.51	BB King ?
		Events payable	-1,220.00			
		Due to auditorium-piano fund	584.76			
		Visa		836.07	2,465.17	
		<b>Total Liabilities</b>	<b>31,055.66</b>	<b>23,228.32</b>	<b>56,315.68</b>	
		<b>Fund Balance ("Equity")</b>	<b>358,226.53</b>	<b>191,915.06</b>	<b>60,241.18</b>	
<b>Income:</b>						
		<b>Tax Collections:</b>				
		Restaurant Collections	405,583.15	468,669.79	481,265.21	
		Hotel Collections	122,232.40	129,951.00	129,190.27	
		Motel Collections	214,334.25	240,398.24	237,954.00	
		Bed & Breakfast Collections	52,629.15	56,029.70	56,430.03	
		Cabin/Cottage Collections	60,956.66	71,890.02	73,150.50	
		<b>Total Tax Collections:</b>	<b>855,735.61</b>	<b>966,938.75</b>	<b>977,990.01</b>	
		<b>Auditorium Income:</b>				
		Auditorium income	2,966.00	23,149.02	4,113.25	
		Auditorium Concession Income	4,435.46	8,614.32	8,375.24	
		Tent Income	200.00			
		<b>Total Auditorium Income</b>	<b>7,601.46</b>	<b>31,763.34</b>	<b>12,488.49</b>	
		<b>Other Income:</b>				
		Interest Income	1,434.80	390.93	161.62	
		Misc/Outside Income	790.16	574.74	1,030.52	
		Website Linking Revenue	2,586.80	6,900.00	4,623.60	
		Event Ticket Sales			69,469.03	-53,850.51
		Uncategorized Income		868.75		
			4,811.76	8,734.42	75,284.77	
		<b>Total Income</b>	<b>868,148.83</b>	<b>1,007,436.51</b>	<b>1,065,763.27</b>	
<b>Expenses:</b>						
		<b>Advertising, Media, PR:</b>				
		Auditorium · Pollstar Guide		789.00		
		Bridal Shows	575.00			
		(Direct Mail) Chamber Guide Postage	19,228.57	29,441.88	24,452.12	
		Web Site-Upgrade	96,100.98			
		Web Site Maintenance	3,906.00	7,321.50	43,576.00	

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	Public Relations	3,123.67	7,928.78	5,522.76	
	Museum Information Center	4,950.00	4,500.00	4,800.00	
	Creative Production	47,094.56			
	Media Placement-Print Coop	5,094.60	16,780.60	90.00	
	Media Placement-Television	85,542.50	237,573.10	176,080.07	
	Media Placement-Internet	27,350.77	39,233.87	37,003.04	
	Media Placement · Outdoor Billboards		27,731.85	25,000.00	
	Media Placement · Airport Information	1200	36,675.00	28,800.00	
	Media Placement-Weddings	2,854.73			
	Media Placement-Radio	15,199.75	28,299.65	24,891.40	
	Media Placement-Print Other	53,366.05	126,853.75	89,600.90	
	Media Placement · Contingency Media		4,965.08	3,831.70	
	Media Placement-GLBT	4,813.75			
	Media Placement-Cycle	2,275.00			
	Media Placement-Gov Conference	2,095.00			
	Graphic Video Production		62,249.42	65,565.00	
	Crystal Bridges		5,200.00		
	<b>Total Advertising, Media, PR</b>	<b>374,770.93</b>	<b>635,543.48</b>	<b>529,212.99</b>	
	<b>Festivals &amp; Events:</b>				
	Mardi Gras	5,000.00			
	Folk Festival	6,462.59	11,927.47	45,912.86	
	MFA Festival	27,516.06	24,909.89	8,047.57	
	Blues Festival	10,871.45	9,947.66	8,832.45	
	Africa in the Ozarks	5,000.00	2,815.43		
	All Sports Weekend	20,000.00	15,000.00	10,000.00	
	Bluegrass Festival	10,633.53	10,263.80	15,997.73	
	Jazz Festival	10,556.60	14,552.08	15,985.56	
	Music in the Park	29,076.49	20,855.00	13,590.67	
	Seasonal/Special Promotions	1,500.00			
	Christmas Festival			613.05	
	Marketing Support Funds	14,461.05	14,421.85	7,452.26	
	<b>Total Festivals &amp; Events</b>	<b>141,077.77</b>	<b>124,693.18</b>	<b>126,432.15</b>	
	<b>Salaries, Wages, Contract:</b>				
	Event Coordinator Wage/Benefit	16,089.64			
	Technical Director Contract	33,336.00	33,340.00	33,340.00	
	Salaries & Wages	223,232.50	206,263.58	234,698.27	
	Wages/Benefits -2011/Bonus 2013	12,105.06		52,527.50	
	Restroom/Aud Maint Wages	1,395.81			
	Auditorium Contract Labor	2,000.00	1,034.25	1,186.50	
	<b>Total Salaries, Wages, Contract:</b>	<b>288,159.01</b>	<b>240,637.83</b>	<b>321,752.27</b>	
	<b>Group:</b>				
	2012 Group Expenses	11,310.00			
	Group Travel-Memberships	2,860.00	9,310.00	2,122.50	
	Group Travel-Per Diem	2,578.69	2,935.90	2,856.42	
	Group Travel-Registration	5,973.10	8,846.38	13,878.84	
	Group Travel-Lodging	5,485.22	8,760.47	5,920.66	
	Group Travel-Transportation	5,051.68	7,988.44	6,511.37	
	Group Travel-Ad Placement	25,606.19	38,681.05	15,285.50	



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	<i>Assets</i>	284,243.56	47,224.46	78,013.24	
	<i>Liabilities</i>	-31,055.66	-23,228.32	-56,315.68	
	<i>Income</i>	-868,148.83	-1,007,436.51	-1,065,763.27	
	<i>Expense</i>	973,187.46	1,175,355.43	1,104,306.89	
	<i>Fund Balance</i>	-358,226.53	-191,915.06	-60,241.18	
	Check sum	0.00	0.00	0.00	