

City Advertising Promotion Commission

General Ledger Trial Balance

As of Oct 31, 2011

Filter Criteria includes: Report order is by ID. Report is printed in Detail Format.

Account ID	Account Description	Debit Amt	Credit Amt
1010	Cash in Bank - Checking	19,606.48	
1020	Cash in Bank - Money Market	236,978.27	
1030	Petty Cash	100.00	
1030-02	Petty Cash-Auditorium	100.00	
1031	Petty Cash-Special Events	100.00	
1031-03	Petty Cash-Special Events	140.00	
1035	Deposits	659.86	
1040	Accounts Receivable	26,558.95	
2010	Accounts Payable		31,690.90
2015	Events payable	1,220.00	
2080	Due to auditorium-piano fund		584.76
3909	Beginning Balance Equity	2.00	
3910	Fund Balance		358,226.53
4010	Restaurant Collections		405,583.15
4013	Hotel Collections		122,232.40
4014	Motel Collections		214,334.25
4015	Bed & Breakfast Collections		52,629.15
4016	Cabin/Cottage Collections		60,956.66
4020-02	Auditorium income		2,966.00
4021-02	Auditorium Concession Income		4,435.46
4029	Tent Income		200.00
4030	Interest Income		1,434.80
4040	Misc/Outside Income		790.16
4042	Website Linking Revenue		2,586.80
5001	Media Placement		33.40
5003	Direct Mail	19,228.57	
5004	Write Off Uncollectables	2,852.33	
5005	Web Site-Upgrade	96,100.98	
5005-01	Web Site Maintenance	3,906.00	
5007	Public Relations	3,123.67	
5008	Historical Museum	4,950.00	
5009	Creative Production	47,094.56	
5011	Media Placement-Print Coop	5,128.00	
5012	Media Placement-Television	85,542.50	
5013	Media Placement-Internet	27,350.77	
5014	Media Placement-Weddings	2,854.73	
5018	Media Placement-Radio	15,199.75	
5019	Media Placement-Print Other	53,366.05	
5020	Media Placement-GLBT	4,813.75	
5021	Media Placement-Cycle	2,275.00	
5023	Media Placement-Gov Conference	2,095.00	
5025	Mardi Gras	5,000.00	
5030	Folk Festival	6,462.59	
5035	MFA Festival	27,516.06	
5036	Blues Festival	10,871.45	
5037	Africa in the Ozarks	5,000.00	
5038	All Sports Weekend	20,000.00	
5039	Bluegrass Festival	10,633.53	
5040	Jazz Festival	10,556.60	
5051	Music in the Park	29,076.49	
5056	Event Coordinator Wage/Benefit	16,089.64	
5057	Technical Director Contract	16,668.00	
5057-02	Technical Director Contract	16,668.00	
5067	Marketing Support Funds	14,461.05	
5075	Seasonal/Special Promotions	1,500.00	
5080	XNA Tourism Information	1,200.00	
5089	2012 Group Expenses	11,310.00	
5090	Group Travel-Memberships	2,860.00	
5090-01	Group Travel-Per Diem	2,578.69	

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5091	Group Travel-Registration	5,973.10	
5092	Group Travel-Lodging	5,485.22	
5093	Group Travel-Transportation	5,051.68	
5094	Group Travel-Ad Placement	25,606.19	
5095	Group Travel Fams	560.39	
5096	Group Travel Panels	1,631.26	
5097	Group Travel Contingency	3,718.72	
5098	Group Travel-Sponsorships	15,645.00	
5099	Group Travel-Postage	1,117.31	
6000	Postage	1,698.61	
6030	Auditorium	1,796.39	
6030-02	Auditorium Maintenance	1,513.16	
6041-02	Restroom/Aud Maint Wages	1,395.81	
6045	Music License Fees	605.00	
6046	Memberships	11,347.00	
6050	Wages/Benefits	223,232.50	
6050-02	Wages/Benefits	12,105.06	
6055	Professional Services	2,478.85	
6056-02	Add'l/Contract Labor-Aud	2,000.00	
6076	Modification to Space	12,610.40	
6081-02	Bank chgs/Credit Card fees	756.44	
6083	Office Supplies/Expenses	8,549.73	
6083-01	Computer Software	5,962.03	
6083-01-02	Computer Hardware	5,367.00	
6083-02	Office Supplies/Expenses	95.00	
6085	Bridal Shows	575.00	
6088	Travel	1,144.00	
6092	Rent	11,836.48	
6092-01	Rent-Tent Storage	672.00	
6093	Utilities	2,470.58	
6094	Telephone	6,109.38	
6094-02	Telephone	1,914.63	
6095	Copier	5,356.11	
6097-02	Auditorium Concessions	1,709.98	
7001	Continuing Education	797.09	
	Total:	<u>1,258,686.42</u>	<u>1,258,684.42</u>