

City Advertising & Promotion Commission

Trial Balance

As of October 31, 2013

	Oct 31, 13	
	Debit	Credit
1010 - Cash in Bank Checking	11,055.28	
1020 - Cash in Bank Money Market	64,274.64	
1030 - Petty Cash	73.78	
1031 - Petty Cash Auditorium	240.00	
1040 - Accounts Receivable	2,369.54	
1025 - Undeposited Funds	0.00	
2010 - Accounts Payable		53,850.51
3001 - Visa		2,465.17
3909 - Beginning Balance Equity	0.00	
3910 - Fund Balance		60,241.18
4005 - Tax Collections:4010 - Restaurant Collections		481,265.21
4005 - Tax Collections:4013 - Hotel Collections		129,190.27
4005 - Tax Collections:4014 - Motel Collections		237,954.00
4005 - Tax Collections:4015 - Bed & Breakfast Collections		56,430.03
4005 - Tax Collections:4016 - Cabin/Cottage/Suite Collections		73,150.50
4020 - Auditorium Income		4,113.25
4020 - Auditorium Income:4021 - Auditorium Concessions Income		8,375.24
4022 - Event Ticket Sales		69,469.03
4030 - Interest Income		161.62
4040 - Misc Income		1,030.52
4042 - Website Link Income		4,623.60
5001 - Media Placement:5011 - Coop Advertising	90.00	
5001 - Media Placement:5012 - Television Ads	176,080.07	
5001 - Media Placement:5013 - Internet Marketing	37,003.04	
5001 - Media Placement:5015 - Outdoor Billboards	25,000.00	
5001 - Media Placement:5016 - Airport Information	28,800.00	
5001 - Media Placement:5018 - Radio Ads	24,891.40	
5001 - Media Placement:5019 - Print Ads	89,600.90	
5001 - Media Placement:6047 - Contingency Media	3,831.70	
5003 - Chamber Guide Postage	24,452.12	
5006 - Ad Production Expense:5005 - Website Maintenance	43,576.00	
5006 - Ad Production Expense:5009 - Graphic Video Production	65,565.00	
5006 - Ad Production Expense:5057 - Technical Director	33,340.00	
5007 - Public Relations	5,522.76	
5008 - Museum Information Center	4,800.00	
5024 - Special Events:5030 - Folk Festival	45,912.86	
5024 - Special Events:5035 - May Festival of Arts	8,047.57	
5024 - Special Events:5036 - Blues Festival	8,832.45	
5024 - Special Events:5038 - All Sports Weekend	10,000.00	
5024 - Special Events:5039 - Bluegrass Festival	15,997.73	
5024 - Special Events:5040 - Jazzy Weekend	15,985.56	
5024 - Special Events:5051 - Music in the Park	13,590.67	
5024 - Special Events:5075 - Christmas Festival	613.05	
5067 - Marketing Support	7,452.26	

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	<u>Debit</u>	<u>Credit</u>
5088 · Group Travel Expense:5089 · Group Travel Per Diem	2,856.42	
5088 · Group Travel Expense:5090 · Group Travel Memberships	2,122.50	
5088 · Group Travel Expense:5091 · Group Travel Registration	13,878.84	
5088 · Group Travel Expense:5092 · Group Travel Lodging	5,920.66	
5088 · Group Travel Expense:5093 · Group Travel Transportation	6,511.37	
5088 · Group Travel Expense:5094 · Group Travel Ads	15,285.50	
5088 · Group Travel Expense:5095 · Group Travel Fams	666.48	
5088 · Group Travel Expense:5097 · Group Travel Contingency	2,048.37	
5088 · Group Travel Expense:5098 · Group Travel Sponsorships	14,837.00	
5088 · Group Travel Expense:5099 · Group Travel Postage	1,521.57	
6000 · Postage	889.08	
6030 · Auditorium Expenses	15,162.82	
6030 · Auditorium Expenses:6045 · Auditorium Licenses	1,010.00	
6030 · Auditorium Expenses:6056 · Auditorium Contract Labor	1,186.50	
6030 · Auditorium Expenses:6097 · Auditorium Consessions Expense	624.33	
6046 · Memberships	11,515.00	
6050 · Salaries and Wages	234,698.27	
6051 · Performance Bonus	52,527.50	
6080 · Contingency - Office	1,833.63	
6081 · Bank Service Charges	751.72	
6083 · Office Supplies	2,674.98	
6084 · Computer Software - IT	194.00	
6085 · Email Web Hosting	2,146.03	
6088 · Travel Expense	1,533.12	
6091 · Office Maintenance	1,455.00	
6092 · Rent Expense	11,530.00	
6093 · Utilities	1,406.97	
6094 · Telephone Expense	4,076.01	
6095 · Copier	4,458.08	
TOTAL	<u>1,182,320.13</u>	<u>1,182,320.13</u>